

## About the Topic

*"The Rise of GenZ Entrepreneurs: New Mindsets and New Business Models"*

Gen Z entrepreneurs are reshaping the contemporary business landscape through innovative thinking, advanced digital capabilities and a strong sense of purpose. Having grown up in a highly connected and technology driven environment, they place equal emphasis on profitability and social impact. Their entrepreneurial mindset is characterized by adaptability, inclusivity, sustainability and continuous innovation. Gen Z entrepreneurs are also introducing new business models such as digital platforms, social enterprises, subscription-based services and creator-driven ventures that leverage technology and global connectivity. This evolving approach to entrepreneurship emphasizes agility, creativity and solution-oriented thinking, positioning Gen Z as significant contributors to the future of economic and business development.

## PROGRAMME

- 09.00AM to 09.30AM - Registration  
09.30AM to 10.00AM - Inauguration

10.00to10.15 - TeaBreak

## MORNING SESSION

[10:30AM to 1:00PM]



**Sri. M.R. Ranjit Karthikeyan**  
BCom,LLM, DISA(ICA),FCA  
Ranjit Karthikeyan Associates LLP,  
Chartered Accountants,  
Thiruvananthapuram,  
Kochi, Kozhikode, Bangalore, Dubai



**Dr. Dinesh Elango**  
Associate Dean and Professor  
Faculty of Business and Management  
American University of Phnom  
Penh,Cambodia  
Topic: "AI First mindset of Gen Z"



**Dr. Joby Jose** Director & Professor  
Illahia College of Engineering and  
Technology Muvattupuzha  
Topic: "Gen Z Expectations  
and HR Challenges"



**Dr.M.C. SHIBIN TAD** Professor,  
Webster University, Tashkent  
Republic of Uzbekistan  
Topic : Gen Z Self Management skills for  
Entrepreneurship

1:00PM to 2:00PM - Lunch Break

## AFTERNOON SESSION

[1:30AM to 5:30PM]

## Paper Presentation



**Dr. BINI MARIN V**  
Dean Academics and School of  
Entrepreneurship  
Joy University, Tirunelveli  
Topic: "Born Digital: GenZ  
Entrepreneurs as Early Adopters in  
the Modern Business Era"

## SESSION CHAIR



**Dr. R. Vasanthagopal**  
Senior Professor and Head of the  
Institute of Management in Kerala  
University of Kerala  
Thiruvananthapuram  
Member of the Syndicate of  
Mahatma Gandhi University



**ER.SHIBI.K.S.**  
BE.,MBA.,M.PHIL.  
Managing Director: P P K  
Groups Marthandam



**Sri. Gouri Shankar**  
Founder: SplitSquad  
Fitness Studio



**Sri. Abhilash Vijayakumar**  
Founder: Art Station Creative  
Studio



**Dr. T. BABU RAJENDRA  
PRASAD** Assistant Professor



**Sri. Sajeew Mohan**  
Faculty member in the  
Department of Physics at  
Government College  
Kariavattom

## validictory

[5:00PM to 5:30PM]

5:00PM to 5:30PM

Certificate Distribution

5:30PM

National Anthem

## ABOUT CAMS

Conspi Academy of Management Studies (CAMS), Thiruvananthapuram, stands out as the leading B-School under the aegis of Cochin University of Science and Technology (CUSAT), distinguished by its commitment to academic excellence, research-driven learning and innovation in management education. CAMS is dedicated to shaping socially conscious managers, entrepreneurs and thought leaders who are prepared to navigate and influence an ever-evolving business world. Rooted in a strong research culture and close industry engagement, CAMS promotes technology-enabled learning and encourages scholarly exploration in emerging domains such as artificial intelligence, digital transformation, entrepreneurship, sustainability and innovation management. The institution consciously creates vibrant academic spaces where ideas are questioned, experience is shared and innovation naturally takes shape. The fact that the alumni of CAMS occupies plum positions in the leading businesses in and outside the country bears testimonial to its contribution in producing the best of the professionals.



## CONSPI ACADEMY OF MANAGEMENT STUDIES

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8075508643

For Admission : 9061472000



## CONSPI ACADEMY OF MANAGEMENT STUDIES

Organises

International Conference



# THE RISE OF GEN Z ENTREPRENEURS

NEW MINDSETS  
AND NEW BUSINESS  
MODELS

VENUE: Mount Carmel Convention Centre  
Cotton Hill, Thiruvananthapuram

13 February 2026